

EUROPE'S FIRST STARTUP PRIZE FOR THE CIRCULAR ECONOMY

About the Award

The Green Alley Award is Europe's first startup prize for the circular economy. It was created in 2014 by Landbell Group, the leading provider of global services and consulting for environmental and chemical compliance, along with Germany's crowdfunding pioneer Seedmatch.

The annual prize is awarded to startups whose innovative products, services or technologies help make the most efficient use of resources and reduce waste drastically. The solutions presented by these lateral thinkers range from sustainable materials to digital tools for a circular economy.

Together with our partners, we nurture and promote these promising business ideas for a circular economy, give them a platform and help them grow and enter new markets.

What's in it for the Finalists and the Winner

The six finalists are invited to Berlin. In individual workshops they will receive feedback on their business idea, followed by great networking opportunities in the evening.

All startups pitch live in front of an international jury, competing for a prize money of 25,000 EUR.

Facts & Figures

> 1,400 applications for the
Green Alley Award

> €1,2m of investments made

> 50 countries entered their
award application

9 years of experience

48 successful finalists

More information at

www.green-alley-award.com

www.landbellgroup.com