

GREEN ALLEY AWARD



EUROPE'S FIRST STARTUP PRIZE FOR CIRCULAR ECONOMY

ABOUT THE AWARD

The Green Alley Award is Europe's first startup prize for the circular economy. It was created in 2014 by Landbell Group, the leading supplier of global environmental services, along with Germany's crowdfunding pioneer, Seedmatch.

Over time, more partners have joined – Bethnal Green Ventures, a UK accelerator programme for startups using tech for good, and R2Pi, an EU Horizon 2020 project on circular economy business models.

Together, we nurture and promote promising business ideas that use new services, products and technologies to turn waste into a resource.

FACTS & FIGURES

> 800 applications for the Green Alley Award from more than...

50 countries

5 years of experience

30 successful finalists

> €1 m of investments made

WHAT'S IN IT FOR THE FINALISTS & THE WINNER

Every year, six finalists are invited to the finals in **Berlin** where they are offered great networking and learning opportunities.

In the evening, all startups pitch live in front of an international jury – competing for prize money of **25,000 EUR**.

More information at

www.landbellgroup.com

www.green-alley-award.com